

# Concert Program Advertising

The Austin Gay Men's Chorus concert programs are printed as a standard booklet size (8.5 x 5.5). Ads are printed in full color and 'full bleed' do not cost extra. Your ad, depending on the show, will reach between 500 and 1,200 patrons (estimates for the 30th season). A 25% discount is offered to nonprofit organizations.

## Rates

Size	Single Concert Cost		
	inside page	inside cover	back cover
Full Page	\$200	\$250	300
Half Page	\$100	\$160	N/A
Third Page	\$75	N/A	N/A
Concert Season Cost			
Full Page	\$500	\$750	\$1,000
Half Page	\$300	\$500	N/A
Third Page	\$200	N/A	N/A

## Production Details

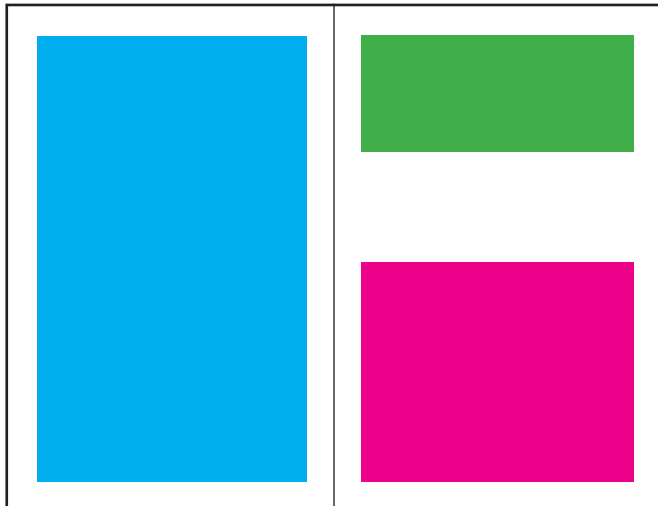
Images must be 300 dpi at full size. Acceptable formats include JPG, PNG, Photoshop, Indesign document, or PDF.

## Dimensions

### With Edge Borders

(vertical x horizontal)

<b>Full Page:</b>	7.5 x 4.5
<b>Half page:</b>	4 x 4.5
<b>Third page:</b>	2.58 x 5
<b>Verticle 3rd:</b>	4.25 x 2.5 (not pictured)

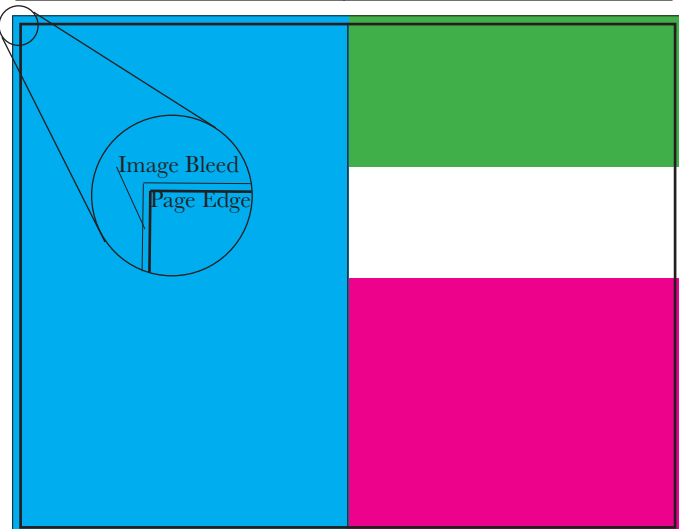


### Without Edge Borders

Include a bleed of 1/4 of an inch (0.25) for ALL sides of the image. The finished sizes are as follows:

(vertical x horizontal)

<b>Full Page:</b>	8.5 x 5.5	(9 x 6 with bleed)
<b>Half page:</b>	4.25 x 5.5	(4.75 x 6 with bleed)
<b>Third page:</b>	2.85 x 5.5	(6 x 3.35 with bleed)
<b>Verticle 3rd:</b>	4.5 x 3.66	(5 x 4.16 with bleed)
	(vertical 3rd not pictured)	



**We can design your ad for you with your text and graphics, logo, or photos for \$50.00**